The Road Less Traveled

Using Fluid Logic Models to Map Routes to Your Destination

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Theory Of Change

- A clearly expressed relationship between three core elements
A logic model is a systematic and visual way to present and share your understanding of the relationships among the resources you have to operate your program, the activities you plan to do, and the changes or results you hope to achieve.

The most basic logic model is a picture of how you believe your initiative will work.

It uses words and/or pictures to describe the sequence of activities thought to bring about change and how these activities are linked to the results the effort is expected to achieve.

The purpose of a logic model is to provide stakeholders with a road map describing the sequence of related events connecting the need for the planned program with the initiative’s desired results.

Mapping a proposed initiative helps you visualize and understand how human and financial investments can contribute to achieving your intended goals and can lead to improvements.

Questions Along the Way

- Strategy
  - How?
- Issues/Population
  - Why?
- Goals
  - Where?
- Outcomes
  - Final Destination?
The journey unfolds

Create

Commit

Change

Check

Commence
As we entered Year 5…

- New (5th) Project Director
- New landscape
- Old map
Rationale for Revising the Map

- Buy-in and ownership
- Make sure that everyone was working with the same directions
  - Internally
  - Externally
- Identify potholes and congestion in order to re-route
- Sustainability
Resulting Changes

- Revised governance structure
- Prioritized efforts
- Updated initiatives/strategies
- Enhanced CQI processes
Systems often fail because stakeholders, at various levels and in various roles, didn't know enough about, have, or use data that could have helped to prevent such failure.

...i.e. you can’t really get “there” without data...

...i.e. you also can’t get there without internalizing evaluation as part of the process...

- Regard evaluation as another cog on the wheel that needs fixing
- Grow a “data guided culture” across your organization/systems

Internalizing Evaluation: A Destination in and of Itself

Evaluation of Change Efforts (blah!)
Roadmap for Getting There: A Mix of Technical and Adaptive Driving

**Technical:** change in know how
- the “teachables”
- Grossly overestimated in the field

**Adaptive:** change in social conditions, values and beliefs
- the “less-teachables”
- Grossly underestimated in the field

*There’s a whack of adaptive work in quality logic modeling…*
The Data “Map Ap”: What Can it Do? From Concepts to Operations

1) Data Collection: *Does the data that can inform the logic modeling process exist?*
   (Challenges: relevance/utility, quality, aggregate)

2) Data Access: *Can we access the data to inform the logic modeling process?*
   (Challenges: MIS, power structures, trust, fear, bureaucracy, agency cultures)

3) Data Dissemination: *Are we using data in a way that can inform the process?*
   (Challenges: timely/timing, relevant, understandable)
Using the Data Map Ap

- What's a given “point” in your logic model where data/ information could be helpful?
  - Who wants to know? Why? What? etc.

- How could use of data be rolled into operations
  - What’s the vision for internalizing?

- What would need to happen to get there?
  - Adaptive vs. Technical?
  - Collection, Access, or Dissemination?

... “Houston... Data Base here... we seem to have some heavy Adaptive/ Access construction on the road... again!... could take a couple years... re-routing in order”
Re-routing The Journey Unfolds: Take 2
The Non-Linear Version

Create... and then destroy before you commit

Commit... No wait.. Don’t Take the Vows!... Run! Quickly!

Commence... Glacial Speed! You might, in fact, be going backwards sometimes!

Check... Time to Kick to the Curb! Wish we Didn’t Commence!

Change... 2 Steps Forward... 1 Step Back... and Sometimes Vice Versa

Run! Quickly!

Commence... Glacial Speed! You might, in fact, be going backwards sometimes!
Discussion questions…

- How often and what should spark revisiting your destination and the planned route?
- How can communities use logic models to bring together different initiatives (i.e., how do you merge maps?)
- Thoughts on the main role of data at the table— not the little tricks in the bag, but the most fundamental, underdeveloped, high utility use of data in system reform…. Data as process…what does it look like?
- Thoughts on/ interactions with Data-Pinocchio? Are you him? Do you know him? He likes the utility realm!
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USF Logic Model Website

- Theory of Change Logic Model website: Tools for Sustaining Community Created Systems of Care
  - Featured Logic Models
  - Narrated presentations of Logic Model Development and processes
  - System of Care Practice Review (SOCPR) tutorials and resources

http://logicmodel.fmhi.usf.edu